

Sant Gadge Baba Amravati University, Amravati.

FACULTY: Inter Disciplinary

**Teaching and Learning Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP)
(Three Years- Six Semesters Bachelor's Degree Programme)- FIRST YEAR: SEMESTER – I (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 1	815201	DSC – I Fundamentals of Journalism	4	4	4
	B	Major/Minor	Theory 1	817201	DSC – II Introduction to Communication	4	4	4
	C	Generic/Open Elective Course	Theory 1	-	OE 1 - (Other faculty course)	2	2	4
			Theory 2	-	OE 2 - (Other faculty course)	2	2	
	D	SEC	Theory/Practical-1	815202	Citizen Journalism	2	4	4
	E	AEC - English	Theory	815231	Communicative English – 1	1	1	6
		AEC – Marathi	Theory	815232	Communicative Marathi – 1	1	1	
		IKS - Generic	Theory	815203	Indian Knowledge System	2	2	
		VEC	Theory	815204	Environmental Studies	2	2	
	F	CC	Outdoor	11005	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	2	4	4
		Total				22	26	26

FACULTY: Inter Disciplinary Evaluation & Assessment Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP) (Three Years- Six Semesters Bachelor's Degree Programme)- FIRST YEAR: SEMESTER – I (From 2026- 2027)

Vertical. No.	The Vertical	Mode of Examination evaluation & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal		External	Internal	Grade
A	Major	External & Internal	815201	DSC – I Fundamental of Journalism	60	40	-	-	100	18	12	P
B	Minor/Major	External & Internal	817201	DSC – II Introduction to Communication	60	40	-	-	100	18	12	P
C	Generic Open Elective	Internal	-	OE – 1 (Other faculty course)	-	50	-	-	50	-	20	P
			-	OE – 2 (Other faculty course)		50			50	-	20	P
D	SEC	Internal Practical	815202	Citizen Journalism		50		50	50		20	P
E	AEC – English	Internal	815231	Communicative English - 1	-	50	-	-	50	-	20	P
	AEC – Marathi	Internal	815232	Communicative Marathi – I	-	50	-	-	50	-	20	P
	IKS – Generic	Internal	815203	Indian Knowledge System	-	50	-	-	50	-	20	P
	VEC	Internal	815204	Environmental Studies	-	50	-	50	50	-	20	-
Total Marks									550			
F	Co-Curricular Courses	Internal	11005	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	Assessment of these vertical shall base on various activities/practical. The evaluation/assessment shall be done by appointing external examiner by principal from Industry/Organization/Academia. The mentor faculty shall be the internal examiner. It shall be evaluated by given maximum 50 marks per 2 Credit Course with separate activity weightages/levels. A detailed SOP for these assessment processes shall be prescribed separately.							

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**Teaching and Learning Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP)
(Three Years- Six Semesters Bachelor's Degree Programme)- FIRST YEAR: SEMESTER – II (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 2	815205	DSC – I Marathi Journalism	4	4	4
	B	Major/Minor	Theory 2	817202	DSC – II Introduction to Mass Communication	4	4	4
	C	Generic/Open Elective Course	Theory 3	-	OE 3 - (Other faculty course)	2	2	4
			Theory 4	-	OE 4 - (Other faculty course)	2	2	
	D	VSC	Theory	815206	Writing for Media	2	2	6
		SEC	Theory/Practical	817203	Models of Communication	2	4	
	E	AEC - English	Theory	815233	Communicative English – 2	1	1	4
		AEC – Marathi	Theory	815234	Communicative Marathi – 2	1	1	
		VEC	Theory	815207	Constitution of India	2	2	
	F	CC	Outdoor	11006	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	2	4	4
		Total				22	26	26

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FACULTY: Inter Disciplinary Evaluation & Assessment Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP) (Three Years- Six Semesters Bachelor's Degree Programme)- FIRST YEAR: SEMESTER – II (From 2026- 2027)

Vertical No.	The Vertical	Mode of Examination evaluation & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal		External	Internal	Grade
A	Major	External & Internal	815205	DSC – I Marathi Journalism	60	40	-	-	100	18	12	P
B	Minor/Major	External & Internal	817202	DSC – II Introduction to Mass Communication	60	40	-	-	100	18	12	P
C	Generic Open Elective	Internal		OE – 3 (Other faculty course)	-	50	-	-	50	-	20	P
				OE – 4 (Other faculty course)		50			50	-	20	P
D	VSC	Internal	815206	Writing for Media	-	50	-	-	50	-	20	P
	SEC	Internal Practical	817203	Models of Communication				50	50		20	P
E	AEC – English	Internal	815233	Communicative English - 2	-	50	-	-	50	-	20	P
	AEC – Marathi	Internal	815234	Communicative Marathi – 2	-	50	-	-	50	-	20	P
	VEC	Internal	815207	Constitution of India	-	50	-	50	50	-	20	P
Total Marks									550			
F	Co-Curricular Courses	Internal	11006	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	Assessment of these vertical shall base on various activities/practical. The evaluation/assessment shall be done by appointing external examiner by principal from Industry/Organization/Academia. The mentor faculty shall be the internal examiner. It shall be evaluated by given maximum 50 marks per 2 Credit Course with separate activity weightages/levels. A detailed SOP for these assessment processes shall be prescribed separately.							

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**Teaching and Learning Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP)
(Three Years- Six Semesters Bachelor's Degree Programme)- SECOND YEAR: SEMESTER – III (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 3	815208	DSC – I Reporting for Media	4	4	8
			Theory 4	815209	DSC – II Basics of Editing	2	2	
		IKS - Major specific	Theory	815210	DSC – III IKS – Journalism & Mass Communication	2	2	
	B	Minor	Theory3	817204	DSC – IV Computer skills for Media	4	4	4
	C	Generic/Open Elective Course	Theory 5	-	OE 5 - (Other faculty course)	2	2	2
	D	VSC	Theory/Practical	815211	Print Production	2	4	4
	E	AEC - English	Theory	815235	Communicative English – 3	1	1	2
		AEC – Marathi	Theory	815236	Communicative Marathi – 3	1	1	
	F	FP/CES	Project	815212	Media Survey	2	4	8
		CC	Outdoor	11007	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	2	4	
		Total				22	28	28

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FACULTY: Inter Disciplinary Evaluation & Assessment Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP) (Three Years- Six Semesters Bachelor's Degree Programme)- Second YEAR: SEMESTER – III (From 2026- 2027)

Vertical No.	The Vertical	Mode of Examination & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal		External	Internal	Grade
A	Major	External & Internal	815208	DSC – I Reporting for Media	60	40	-	-	100	18	12	P
			815209	DSC – II Basics of Editing	30	20	-	-	50	09	06	P
	IKS Major Specific	External & Internal	815210	DSC – III IKS – Journalism & Mass Communication	30	20	-	-	50	09	06	P
B	Minor	External & Internal	817204	DSC – IV Computer skills for Media	60	40	-	-	100	18	12	P
C	Generic O E	Internal	-	OE – 5 (Other faculty course)	-	50	-	-	50	-	20	P
D	VSC	Practical	815211	Print Production	-	-	-	50	50	-	20	P
E	AEC – English	Internal	815235	Communicative English - 3	-	50	-	-	50	-	20	P
	AEC – Marathi	Internal	815236	Communicative Marathi – 3	-	50	-	50	50	-	20	P
F	FP/CES	Internal	815212	Project/Media Survey	-	-	-	50	50	-	20	P
Total Marks									550			
G	Co-Curricular Courses	Internal	11007	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	Assessment of these vertical shall base on various activities/practical. The evaluation/assessment shall be done by appointing external examiner by principal from Industry/Organization/Academia. The mentor faculty shall be the internal examiner. It shall be evaluated by given maximum 50 marks per 2 Credit Course with separate activity weightages/levels. A detailed SOP for these assessment processes shall be prescribed separately.							

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**Teaching and Learning Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP)
(Three Years- Six Semesters Bachelor's Degree Programme)- SECOND YEAR: SEMESTER – IV (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 5	815213	DSC – I Broadcast Media: RTC	4	4	8
			Theory 6	815214	DSC – II Advertising Media	4	4	
	B	Minor	Theory 4	817205	DSC – III Translation for Media	4	4	4
	C	Generic/Open Elective Course	Theory 6	-	OE 6 - (Other faculty course)	2	2	2
	D	VSC	Theory/Practical	817206	Public Relations	2	4	4
	E	AEC - English	Theory	815237	Communicative English – 4	1	1	2
		AEC – Marathi	Theory	815238	Communicative Marathi – 4	1	1	
	F	FP/CES	Project	815215	Readers/Audience Survey	2	4	8
		CC	Outdoor	11008	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	2	4	
		Total				22	28	28

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FACULTY: Inter Disciplinary Evaluation & Assessment Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP) (Three Years- Six Semesters Bachelor's Degree Programme)- Second YEAR: SEMESTER – IV (From 2026- 2027)

Vertical No.	The Vertical	Mode of Examination evaluation & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal				
A	Major	External & Internal	815213	DSC – I Broadcast Media - RTC	60	40	-	-	100	18	12	P
			815214	DSC – II Advertising Media	60	40	-	-	100	18	12	P
B	Minor	External & Internal	817205	DSC –III Translation for Media	60	40	-	-	100	18	12	P
C	Generic Open Elective	Internal	-	O E – 6 (Other faculty course)	-	50	-	-	50	-	20	P
D	VSC	Practical	817206	Public Relations	-	-	-	50	50	-	20	P
E	AEC – English	Internal	815237	Communicative English – 4	-	50	-	-	50	-	20	P
	AEC – Marathi	Internal	815238	Communicative Marathi – 4	-	50	-	-	50	-	20	P
F	FP/CES	Internal	815215	Project/ Readers /Audience Survey	-	-	-	50	50	-	20	P
Total Marks									550			
G	Co-Curricular Courses	Internal	11008	Health wellness, yoga education, Sports, Fitness, cultural activities, NSS/NCC and Fine, applied/Visual/performing Arts.	Assessment of these vertical shall base on various activities/practical. The evaluation/assessment shall be done by appointing external examiner by principal from Industry/Organization/Academia. The mentor faculty shall be the internal examiner. It shall be evaluated by given maximum 50 marks per 2 Credit Course with separate activity weightages/levels. A detailed SOP for these assessment processes shall be prescribed separately.							

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(Three Years- Six Semesters Bachelor's Degree Programme)- THIRD YEAR: SEMESTER – V (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 7	815216	DSC – I Media Management	4	4	12
			Theory 8	815217	DSC – II Media Law & Ethics	4	4	
		Major Elective	Theory 9	815218	DSE – I Introduction to New Media	4	4	
				815219	DSE – II Human Rights and Media			
	B	Minor	Theory 5	817207	DSC – III Social Media	4	4	4
	C	VSC	Theory	815220	Sports Journalism	2	2	6
		SEC	Theory/Practical	815221	Photo Journalism	2	4	
	D	FP/CES	Project	815222	Readers/Audience Survey	2	4	4
	E	A.I.	Theory	-	Artificial Intelligence	Grade Point	2	2
			Total				22	28

Note - Artificial Intelligence (See Sant Gadge Baba Amravati University Gazette Notification No.241/2025 Dated -24/12/2025)

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Vertical. No.	The Vertical	Mode of Examination evaluation & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal				
A	Major	External & Internal	815216	DSC – I Media Management	60	40	-	-	100	18	12	P
			815217	DSC – II Media Law & Ethics	60	40			100	18	12	P
	Major Elective	External & Internal	815218	DSE – I Introduction to New Media	60	40	-	-	100	18	12	P
			815219	DSE – II Human Rights & Media								
B	Minor	External & Internal	817207	DSC – III Social Media	60	40	-	-	100	18	12	P
C	VSC	Internal	815220	Sports Journalism		50		-	50	-	20	P
	SEC	Internal	815221	Photo Journalism	-	-	-	50	50	-	20	P
D	FP/CES	Internal	815222	Project/ Readers /Audience Survey	-	-		50	50	-	20	P
E	A.I.	Outdoor	-	Artificial Intelligence	-	-	-	-	Grade Point	-	-	-
				Total Marks					550			

Note - Artificial Intelligence (See Sant Gadge Baba Amravati University Gazette Notification No.241/2025 Dated -24/12/2025)

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(Three Years- Six Semesters Bachelor's Degree Programme)- THIRD YEAR: SEMESTER – VI (From 2026 -2027)**

Mode of Teaching	Vertical No.	The Vertical	Type of Course	Course Code	Course Name	Credits	Workload (Hrs/week)	Vertical Workload (Hrs/Week)
Classroom Teaching/Lab work (Practical)/Outdoor /Field	A	Major	Theory 10	815223	DSC – I Development Journalism	4	4	12
			Theory 11	815224	DSC – II Media Research	4	4	
		Major Elective	Theory 12	815225	DSE – I Indian Politics & Media	4	4	
			Theory 13	815226	DSE – II Global Communication & Media			
	B	Minor	Theory 6	817208	DSC – III Media & Society	4	4	4
	C	VSE	Lab/Practical	817209	Event Management & Media	2	4	4
	D	Internship/Apprenticeship	OJT	815227	Internship/ OJT	4	8	8
		Total				22	28	28

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FACULTY: Inter Disciplinary Evaluation & Assessment Scheme: for the Degree of B.A. Journalism and Mass Communication with Major Journalism and Minor Mass Communication (NEP) (Three Years- Six Semesters Bachelor's Degree Programme)- Third YEAR: SEMESTER – VI (From 2026- 2027)

Vertical. No.	The Vertical	Mode of Examination evaluation & Assessment	Course Code	Course Name	Maximum Marks					Minimum Marks		
					Theory		Practical		Total Marks			
					External	Internal	External	Internal				
A	Major	External & Internal	815223	DSC – I Development Journalism	60	40	-	-	100	18	12	P
			815224	DSC –II Media research	60	40			100	18	12	P
	Major Elective	External & Internal	815225	DSE – I Indian Politics & Media	60	40	-	-	100	18	12	P
			815226	DSC – II Global Communication & Media								
B	Minor	External & Internal	817208	DSC – III Media & Society	60	40	-	-	100	18	12	P
C	VSE	Internal	817209	Event Management & Media		50		-	50	-	20	P
D	Internship/Apprenticeship	Internal	815227	On Job Training	-	100	-	-	100	-	30	P
Total Marks									550			